



DataWind enters 4G tablet market with new premium range moreGmax

Launches moreGmax 4G7 at INR 5, 999

New Delhi, 25th June, 2016- Expanding its leadership in the low cost internet connectivity and web access devices segment, DataWind, maker of UbiSlateTablets, DroidSurfer Netbooks and PocketSurfer Smartphones have entered the 4G tablet market with the new range of premium yet affordable devices under the moreGmax brand. The Company introduced its first tablet under the moreGmax brand 4G7 priced at INR 5, 999.

Commenting on the launch **Mr. Suneet Singh Tuli, President & CEO, DataWind** stated “With a goal to connect and empower the forgotten billions, we are dedicated to drive 4G implementation in India. As the leading player in the tablet category, we want to offer incredible top-end specifications technology to all at an affordable price. Like its predecessors, this tablet offers the right mix of features and on-the-go connectivity. Our 7 inch 4G marvel is the first in its class, beating existing products in the market by more than a 20% margin”

The affordable 4G Tablet moreGmax 4G7 integrates a 7 inch multi-touch projective capacitive screen display with a resolution of 1024 x 600 pixels, featuring a 0.3 MP front facing camera and a 3 MP rear camera with the Android 5.1 operating System running on a Quad Core Cortex A7 processor, has 1GB RAM and 8GB flash memory. In addition, the tablet offers upto 32GB of expandable memory with features like Wi-fi Hotspot, Wi-fi Direct, Bluetooth and GPS.

Mr. Tuli said “The majority of the population in India still is not connected to the Internet. Affordable devices, alone, cannot help the masses to be connected. We need to provide something on the connectivity front as well to bring mobile Internet to the masses. All DataWind devices come bundled with the infinite power of the internet, at no additional cost on the Reliance Communications network.”

In addition to regular voice calling functionality, the tablet incorporates DataWind's Internet-delivery platform covered by 18 U.S. and international patents allowing the devices to deliver a fast mobile web experience on regular EDGE/3G/4G LTE based networks. This reduces bandwidth consumption by up to 97%, allowing the delivery of web pages across even congested 2G networks in 5 to 7 seconds - with even faster speeds on 4G networks.

Highlights

- DataWind enters 4G tablet Market
- Launches new premium yet affordable range of devices under the moreGmax brand.
- Tablet moreGmax 4G7 is priced affordably at INR 5, 999
- The Tab 4G7 features a 7-inch display.
- Supports voice-calling and 4G LTE connectivity
- Device is bundled with free internet browsing for 1 year on Reliance Communications network
- It runs Android 5.1



Mr. Tuli Further added “With the launch of our first 4G tablet we strive to provide our customers blazing high speed of internet at minimal cost. We are also planning to launch additional 4G products at incredible prices shortly.”

The Product will be available at retail counters as well as the company’s web-site www.datawind.com .

About DataWind

DataWind is a leader in low-cost Internet connectivity for emerging markets. DataWind's mission is to bring the Internet, which has the ability to create tremendous social and economic benefits, to billions of unconnected people in the developing world. The Company's Internet Delivery Platform offers a low-cost Internet browsing solution by bundling an affordable Netbook device with an inexpensive, prepaid, Internet service plan. DataWind has been named to MIT Technology Review’s 2014 annual list of 50 Smartest Companies, and by Forbes Magazine among its annual Impact 15 list of innovators. Headquartered in Mississauga, Canada, DataWind has offices in London, UK; Mississauga, Canada, Amritsar and New Delhi, India.

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