



Datawind enters into partnerships with CricHQ

New Delhi, 5 July 2013: In a fanatical cricket nation, Datawind – the maker of Aakash PC Tablets, has signed a long term partnership with global cricket technology company CricHQ.

This partnership will see Datawind pre-installing the CricHQ app on all their tablet devices. With the ability to score matches, watch training videos and receive live ball-by-ball updates from cricket around the world the CricHQ app will give Datawind customers across India an enhanced way to interact with the game they love.

This initiative between CricHQ and Datawind is aimed at bridging the digital gap between professional and grassroots cricketers across rural and urban India by providing them with a cricket technology usually reserved for the games elite.

Commenting on this partnership, DataWind CEO, Suneet Singh Tuli said:

“From an amateur gali cricketer in a small town to a professional player, anyone can afford our low cost PC Tablet. This Rs. 4999 device not only allows you to make phone calls, access high speed internet, study with preloaded NCERT e-books, but now, with the CricHQ app coming preloaded, it also allows you to live score your own cricket matches, receive live ball-by-ball updates from cricket around the world and even access cricket coaching videos.”

Stephen Fleming, co-founder of CricHQ and former captain of the New Zealand’s national cricket team comments:

“At CricHQ, our goal is to provide a cricket technology platform that enhances the way the entire cricket community experiences the game we all love. With the CricHQ app now coming pre-installed on DataWind devices it marks an important step in achieving this goal. We are especially excited at the opportunity our DataWind partnership provides of connecting cricket fans across India with the content they love to consume.”

Datawind Limited:

Datawind is a leading provider of wireless web access products and services. Based on several international patents, Datawind’s breakthrough technologies solve the bandwidth limitations of cellular networks by accelerating content delivery by factors of 10x to 30x – resulting in a superior mobile web experience at a lower cost.



Most recently, Datawind's Aakash/UbiSlate tablets have received worldwide attention, as the Company executes a vision to empower the next 3 billion people with computing and internet access. On November 28th, 2012, Datawind's Aakash2 tablet computer was launched at the United Nations by the Secretary General, Ban Ki Moon.

Datawind has been recognized by Forbes magazine in its 2012 Impact 15 list as a "classroom revolutionary" using innovative technologies to reinvent education globally and crowned as UK's Most Innovative Mobile Company for 2012.

Datawind has offices in Amritsar, London, Montreal, Mississauga and New Delhi.