

DataWind launches the most comprehensive CBSE mapped learning content on UbiSlates

New Delhi, 27th November 2014: DataWind, maker of UbiSlate and a leader in low cost internet connectivity today launched iScuela's global award winning, multimedia rich educational content on UbiSlate tablets. Students in India now have access to this CBSE curriculum mapped rich content at a mere tap of their fingers.

Parents and students can get their hands on this special educational package for Rs5,999 only at www.ubislate.com. This special educational package comes with the 7 inch capacitive, UbiSlate 7C+ tablet, a microSD Card and the full version of the award winning learning content from iScuela.

Suneet Singh Tuli, President & CEO, DataWind said, "Education is the only veritable way that we can help deliver on the Digital India programme as it also contributes in a meaningful manner towards our goal of bridging the digital divide. Ever since our first launch, we have focused on three objectives – 1) make devices more and more affordable 2) getting the best empowering content together on our tablets and 3) delivering free or almost free internet. The tie-up with iScuela for their content directly links in to our second objective."

"Unlike other available educational content and software, we have worked very hard to ensure that the price is low, just so that good quality learning resources are most accessible and that learners are not challenged by the affordability barrier", added Tuli.

The trial version of the iScuela Education application will be preloaded on all DataWind tablets and the users are free to sample the content of the grade that they are more interested in and then upgrade the product to the full version. DataWind will also separately offer the full version on its massively popular UbiSlate 7C+.

Content once loaded is available offline on the tablet and can be accessed anywhere, anytime. The offline content availability of the application provides the much needed flexibility to students to learn at their own pace. Interactive exercises, quizzes, experiments and 3D videos embedded in all the chapters across subjects help reinforce their understanding of the subjects.

Maninder Singh Bajwa of iScuela said, "We are delighted to get an opportunity to partner with DataWind, India's largest tablet player to offer our rich content to the Indian student community. DataWind was a natural choice given their reach and focus on creating access to education and quality content. We are confident that parents and students alike will take advantage of our CBSE mapped curriculum learning aid to further improve their subject understanding and performance."

iScuela's educational software has been recognized for its technology, pedagogy and content at several global prestigious platforms including the UNESCO and UNIDO backed World Summit Youth Awards. iScuela was also awarded at the World Education Congress.

About Datawind:

DataWind is a leader in low-cost Internet connectivity for emerging markets. DataWind's mission is to bring the Internet, which has the ability to create tremendous social and economic benefits, to billions of unconnected people in the developing world. The Company's Internet Delivery Platform offers a low-cost Internet browsing solution by bundling an affordable tablet device with an inexpensive, pre-paid, 2G Internet service plan. DataWind has been named to [MIT Technology Review](#)'s 2014 annual list of [50 Smartest Companies](#) of the world's most innovative technology companies and has received acknowledgement at several prestigious fora including Mobile World Congress, UKTI Annual Awards for Most Innovative companies, CTIA Wireless Show, Forbes Impact 15 List to name a few.

DataWind has offices in London, UK; Montreal and Mississauga, Canada, Amritsar and New Delhi, India.

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